

# DE-RADICALIZATION AND YOUTH EMPOWERMENT IN BALOCHISTAN: A DISCOURSE ANALYSIS OF THE DRAMA SERIAL ‘DARWAZA’

ANUM NAZ<sup>1</sup>, DANIA NAWAZ<sup>2</sup>

<sup>1</sup>Riphah Institute of Media Sciences, Riphah International University, Islamabad, ORCID: <https://orcid.org/0000-0002-9979-1337>, Email: [anumzulfiqar2@gmail.com](mailto:anumzulfiqar2@gmail.com)

<sup>2</sup>Riphah Institute of Media Sciences, Riphah International University, Islamabad, email: [horiali50@gmail.com](mailto:horiali50@gmail.com)

Anum Naz: [anumzulfiqar2@gmail.com](mailto:anumzulfiqar2@gmail.com)

**Corresponding author:** ANUM NAZ

## ABSTRACT

Media have always been used to present counter narrative and an instrument of molding the opinion. Entertainment - Education, Social cognition and Media Development strategies are the techniques that have been used by media to penetrate in the society and take hold on society and its perception. It stimulates the reasoning of society and make them able to reform their behavior by presenting them modal behavior. Prior research has found media as a tool of de-radicalization and presenting counter narratives. Radicalization is highly significant in Balochistan and it should be addressed. In this research the researcher has attempt to identify how drama serial "Darwaza" address the issue of radicalization and endorse de-radicalization in Balochistan. In this qualitative research (deductive approach) by the critical discourse analysis of drama serial "Darwaza", the researcher has identified the role of "Darwaza" in de-radicalization in the youth of Balochistan. Based on the critical discourse analysis, the researcher has suggested that functions and strategies of media like surveillance and entertainment - education to present the counter narrative of Pakistan.

**KEYWORDS:** Darwaza, radicalization, de-radicalization, Gawadar, Baluchistan

## 1. INTRODUCTION

Radicalization is a procedure described as ascend of obligatory use of aggression and strategic alliance in political tussle. According to Schmid Radicalization does not have structured definition. It varies from people to people but specialists have described it as individuals or group of people with intense communal religious or political views that refuse dominant socio-political views of society (Schmid, 2013). Radicalization is change in perception in a group of people that leads to their group ideology, and that ideology is dispersed in society with force.

De- radicalization is a reversal procedure of radicalization. Process of de- radicalization is often taken as distraction (demilitarization) of radical assemblage, but it is behavioral and attitude change in the radical (Rashid & Naseer, 2019). De-radicalization has three levels, which are categories as micro, meso and macro level. At micro level, it is described as individual change, in which a radical distance himself from radical group and disengage himself from violent behavior due to the change of perception and behavior.

To de-radicalization the radical movements in Balochistan and international propaganda media has to play its role. As it the only soft step towards the solution of the problem rather than military action because the infrastructure and dynamics of Baloch land support militant. World's super power America could not conquer the militant in Afghanistan. So media can be used as a tool of de-radicalization as it is established reality that media has an ability to mould the opinion of common people. Media can use number of programming genres for this purpose for example talk shows, documentaries, dramas, cultural promotional programs (Beenish Zaheen et al., 2021).

Media have always been used as an instrument social change throughout the world since its birth. Functions, strategies and techniques of mass media are essential to bring the desired change in society. The British propaganda of Parle Harbor brought America in to World War II and public opinion Americans got entirely change through British campaigns. (Cull, 1995). The strategies like education -entertainment has been proved more persuasive than simple messages. The researchers have suggested that entertainment education arias less resistance rather the percussive message which are designed according to narratives (Singhal, A., Cody, M. J., Rogers, E. M., & Sabido, M., 2004). Functions and strategies of media have been used to address the various social issues among which radicalization is significant. To counter the increased radicalization around the globe, counter narratives programs) are the initiatives, that are taken by governments to prevent their citizen away from the extreme activities (Harris-Hogan, S., Barrelle, K., & Zammit, A., 2016) Policy makers of de-radicalization have suggested media as a strong and vital component of message dissemination.

Above mention researches have proved media and media strategies as an important tool to deal with the issue of radicalization and de-radicalization. Drama serial "Darwaza" has address the issue of radicalization and de-radicalization in the youth of Balochistan. This research will explore the discourse of drama serial "Darwaza" to find out how drama serial

"Darwaza" has been used as a tool of de-radicalization in the youth of Balochistan.

### 1.1 OBJECTIVES OF STUDY

- To explore how drama serial "Darwaza" address the issue of radicalization and endorse de-radicalization in the youth of Balochistan.

### 1.2 RESEARCH QUESTION

- How drama serial "Darwaza" address the issue of radicalization and endorse de-radicalization in the youth of Balochistan?

### 1.3 SIGNIFICANCE OF RESEARCH

This study is highly significant as it address the most crucial issue of Pakistan that is radicalization in Balochistan .The researcher has analyzed the role of media regarding radicalization in Balochistan and how media has contribute in the de-radicalization of the radicals of Balochistan. For this purpose the researcher has done " Critical Discourse Analysis" of Drama "Darwaza" to unearth the in-depth understanding of role of media in de-radicalization in Baluchistan.

This Research is limited in scope as it is has analyzed only one Drama. It did not analyzed other genres of programming in media. This research will help the researcher in designing other media content to address the issue of radicalization in Balochistan. It helps the policy makers in scheming media policy regarding de-radicalization in Balochistan

## 2. LITERATURE REVIEW

De-radicalization has been defined by the UN CTITF(2008) as: "a set of organized strategies designed to cater such situation that may lead the group of people towards extremism, It refers to the political ,economic, social and educational deals purposely intended to discourage the people from taking extreme steps" The researcher has studied phenomenon of radicalization and de-radicalization with different research methodologies. Randy Borum (2011) explained how radicalization turns into extreme violent acts by adopting explanatory research method. In addition Demant and GRAAF (2010) has explained counter radicalization in his article with help of case study method. The researcher compared and explain theoretical and historical concept of demands and supply with the help of case studies of Moluccans and Islamic radicals.

Ashour (2010) in his article elaborates the strategies, role of media and characteristics of message and messenger. The researcher has done the research by analyzing the prior researches and explanatory research method. Hardy (2018) did comparative analysis of the countering violent extremism policies of United Kingdom, Australia, Denmark, Sweden and The Netherlands by case study method. Brown and Saeed (2015) studied radicalization and counter radicalization with methodology of interview and explain the alternative and encounter of Muslim student in British Universities.

Media is an influential tool to cater radicalization, as it has an ability to shape the opinion of common people. Wilbur Schramm, father of Communication Studies, clarify the role of media in for the betterment of society in following words:

*"By making one part of a country aware of other parts, their people, arts, customs, and politics; by permitting the national leaders to talk to the people, and people to the leaders and to each other; by making possible a nation-wide dialogue on national policy; by keeping the national goals and national accomplishments always before the public--thus modern communication, widely used, can help weld together isolated communities, disparate subcultures, self-centered individuals and groups, and separate developments into a truly national development."*

Owing to Schram's (1964) explanation communication means (mass media ,social media), it is concrete reality that media is act in unifying the people against state discussions regarding their rights, weather the decisions are in the favors of public or against them . It promote the social responsibility and provide base to the socially awaked activities. Ahmad (2014) explained in his article that , electronic media monitors the performance of governments. New and current affairs programs which are famous among the public nowadays are providing us better understanding of social and political issues. Media has proven its power as a game changer centuries back when "Pravada" transform the decaying Tsarist Russian society into the super power of Communist Russia.

Media and opinion shaping has always been a great debate among the scholars of media. They have developed hundreds of theories that explain the power of media as an agent of shaping an opinion. The earlier theories of media which later faded away, Magic Bullet Theory is an example which made media so powerful media that can affect the behavior of individuals directly, consumers of violent movies are more violent in real life then others ( DeFleur M.L., & Sandra B.R, 1989) later this concept was denied by Two step Flow theory . Lazarsfeld and his colleagues argue that media messages does not affect the audience directly , it is opinion leader who interpret media messages for common people (Bob, 2005).

The research that have been conducted to measure the power of media as an agent of changing opinion, includes inductive and deductive approaches. The most popular method to carry out these researches contain empirical observations, surveys and case studies field experiments. Lazarsfeld, empirical media researcher has gained popularity in the history of media research by applying scientific research method in to solve social problem.. His famous `contribution "Amarican Voter Studies" , he used field experiment and survey method to observe the magnitude and influence of media over public opinion (Baran, 2013). Most recently similar study to measure the power of social media as a catalyst of social change , the researcher used deductive approach with cross- section survey method to measure the relationship between social media and social change. (Mangi, 2018)

Crisis of Balochistan are increasing day by day and hatred against Pakistan in the society Balochistan in increasing respectively. There are lots of reason of this hatred, among which "political tussle between political tussle between federation and the region" that makes the situation worst for the development of Balochistan as it generate the major problem regarding "infrastructural and financial improvement" of Balochistan (Aasim, 2007). The people of Balochistan has stood against the federation for their rights for many time because they consider it their right to have an equal representation in federation and economics (Harrison, 1981). Other than domestic reasons , the role of foreign actor in making the situation worse , cannot be denied. Balochistan is located at high important strategic location, CPEC and Gawadar has become an apple of discord among the global powers like America , China , India , UAE , Russia, peace in Balochistan doesnot suite to these powers so they keep the air of hatred high in Balochistan against Pakistan (Javaid, U., & Jahangir, J., 2015)

The hatred that has been prevailing in the society of Balochistan is not different then the hatred that has been observed in the society of Bangladesh during 1971, and it can bring the same result (Akhter, 2013).Balochistan is critical for Pakistan and radicalization that prevails in Balochistan is alarming for Pakistan. This radicalization have any reasons among which economic exploitation the main( Bengali ,Pasha, 2005). Secondly Balochistan has gained highly importance in regional affairs, all the global powers like China America ,Russia ,UAE and India have kept their eyes on Balochistan for their interest, and they do not want a stable Balochistan to cash their interest at maximum. (Javaid, U., & Jahangir, J., 2015) The international actor are one of the big reason who created an atmosphere of radicalization in Balochistan

The geographical position of Balochistan has make it a crucial area not just for Pakistan but it also has become a decision maker of foreign relations and priorities of global powers . As it is preeminent nautical passageway in the Indian sea, Balochistan has expanded a highly significant position between the super powers of the world by creating an intensified demand for invading and governing sea route . Sole and exceptional corporeal natural features of Balochistan is taking on high importance in regional political affairs.

Available literature suggested that media has power to mould the opinion and make people think according to decided agenda that media (or the powers who are controlling media ) has designed for them . This power of media has been used to cater the issue of de-radicalization throughout the world and similarly this power of media can be used to deal with the issue of radicalization in Balochistan and media can be used as a tool of de-radicalization in Balochistan. Balochistan is key for a better future of Pakistan. To cater this radicalization and international propaganda media has to play its role.

## 2.1 MEDIA DEVELOPMENT THEORY:

Media theory relates to the matrix of idealistic and social political concepts that coordinate theories regarding the interaction with in media and society. That is a form of philosophy named 'normative ideology,' which deals with what the media needs to do in culture in spite of what media has done, which means prevailing views about the responsibilities of mainstream media should be compatible with certain principles and practices in a specific community.

Primary assumptions of development media theory are, national development, establishment of democracy, informational and cultural sovereignty and solidarity

Drama serial "Darwaza" is more or less an explanation or narrative of Government of Pakistan over the issues of Balochistan. it advocates the efforts of the government of Pakistan on the development and state the agenda of government over the issue of radicalization. Drama "Darwaza" has adopted the strategy of entertainment-education to educate the people of Balochistan regarding the hidden propaganda of foreign elements in radicalization, it elaborated the significance of harmony as a need of time. That is why the researcher has selected the theories of social cognition and media development along with the entertainment - education strategy, as they best elaborate the discourse of drama "Darwaza".

## 3. METHODOLOGY

Discourse analysis is explicate as arrangements and practice that reveal human thinking and social realities by specific anthology of words and that at the same time create significance in the world (Fairclough, 2003). According to Yanow (2000) Critical Discourse Analysis (CDA) is a research methodology that is adopted for decode the discourses to find out power relationship. "from epistemological standpoint, it presupposes the multiple possibilities of knowing and interpreting the world". Discourse analysis is explicate as arrangements and practice that reveal human thinking and social realities by specific anthology of words and that at the same time create significance in the world (Fairclough, 2003).

This researcher has taken Drama serial "Darwaza" from the perspective of de radicalization of youth in Balochistan .This

drama is aired on PTV Bolan . As PTV Bolan is only state channels that deals with Balochistan individually and it is only channel that can disseminate the stance of government over the issue of radicalization and can work together with government to de- radicalize the society of Balochistan which is a challenge for government of Pakistan.

Critical discourse analysis helped to analyze the character of state and institution of media to address the issue of radicalization and how media work together with state to deal with social issues of society. As CDA "focuses upon the social problem. It starts by identification of the problem , chose the perspective of the victims who undergo the situation and decisively investigate the people who are responsible and who have mean to solve the problem" contextual analysis "Darwaza" will help us to figure out the cause and factors involved in flaming up radicalization in Balochistan and possible solution of the problem suggested in drama . Drama "Darwaza" is a serial of 14 episodes. The researcher ha analyzed 11 episodes with the reference of de- radicalization. The researcher has selected discourse on the basis of purposive sampling as the theme of de-radicalization has 7 prominent construct .In which social plight of Balochistan , radicalization and causes of radicalization , social insecurities , patriotism , social responsibility, deconstruction of aggressive behavior , dissection of stereotypical norms are being analyzed in this research.

#### 4. FINDINGS & DATA ANALYSIS

##### 4.1 EPISODE # 1

Scene	Dialogue
1	Ghafar : Property dealer to his client "This is huge area sir , you think it is a bran land but soon this land is turning in to a land of treasure , invest here as much as u can otherwise u will not get a place here to stand even "
2	An abstract scene in which the plight of people of Balochistan has been depicted (Gulam Qadir is taking water out of pitcher for ablution and he is measuring the water is glasses so that he might not get short of water )
11	Development in Balochistan is taken as "Final day " by common people Mola Bakhsh to Ghulam Qadir " Bad time is not away from Gawadar , the land of Gawadar is soon turning into gold and I got the slap from my son for this Gold"
14	Plight of Balochistan Zainab " In Gawadar we have the cure of flue and fever only , for critical diseases we have to go to Karachi "
15	Political Leader arising the sentiments of youth "What did we get ! what did we get !we don't even have clean water, more than anything else we do not have health , education , schools , gas and electricity , the basic needs. we must be grateful to God that we get vegetables , eggs and meat from across the boarder . otherwise we are unable to buy the tomatoes of Pakistan even because they are much costly . And now after years and years of backwardness we are asked to give away our land too ... we have to stop this so called development , it will take our identity away."
21	Fishermen talking to each other "In Gawadar you may not have food to eat but you can always have drink to enjoy "
23	Political leader addressing possession of youth Murtaza: "This development is our death , a death sentence for our coming generations , they are tiring to kill our identity in the name of mega projects , if we would not stop them , our identity will be suppressed beneath the big ships which will linger here on this port , this young generation should come out on the roads to stop this so called development , we have to fight for our survival"

#### 4.2 EPISODE # 2

Scene	Dialogue
5	Radicals creating anarchy in society interrupting educational activities in the name of protest - A Student came and tells his teacher "Two members of our organization has been arrested by police , we are going picket the police station , those who are our member should come along and rest of the class is boycotted .
7	Political leader challenging the writ of government in his address with protesters "My fellows , neither the tyrannous of government nor any hurdle or their cruelty can make us bow before them, because the devil of "fight for rights" has dwell in . We will fight for backwardness and shabbiness. We will take over our resources and shore , no matter what it takes . Our mission cannot be stopped by these so called bricks and jails.
13	Hapless youth Rafique friend of Shabir Shabir : Can't you talk other then Masqat and Dubai Rafiq : " What should I talk about , there is nothing for us here neither job nor any way to earn livelihood, there no difference among us and wondering cattle, who is grazing plastic in the illusion of fodder . A girl is get engaged with us since our childhood and we spend our adolescences to get her , tell me , what is there for us , one can catch fishes like our father , or merchandise like Shadab's father or cook fish to sell like your father. what else is here for us , tell me "
22	Property dealer to Gulam Qadir offering him a big amount for his barn land "Im not kind to my brother , God is kind to you , He turned the sea of Gawadar to shower money upon you"

#### 4.3 EPISODE # 3

Scene	Dialogue
1	People are unaware of the importance of land of Balochistan (Gawadar) and opportunists are there to cash this point "Yes I came to talk to you about your land and want to bemoan that you are the owner of such a great land yet you are wondering for loan to married
9	Radical are cut out of family (Shoaib and other boys are preparing for protest while back in home everybody is busy in preparation of his brother's wedding)
19	Radicals are arrested during protest
22	Rigidity of locals of Balochistan Ghulam Qadir to his friend "Soil grabs the nail and huts are build over it , soil is all men need to be buried. soil is identity Ghulam Rasool , all the thing came later

#### 4.4 EPISODE #4

Scene	Dialogue
4	Description of protestors S.H.O to Ghulam Qadir "Shoaib Baloch son of Ghulam Qadir .. He has created anarchy Ghulam Qadir , he burnt tires on roads , interrupted in government actions , raise slogans against government , and more than anything else he attacked police station " "These kid are left unattended by their parents and they are taken by politicians and then they become our headache"
7	Narrative of Pakistan S.H.O to Shoaib "What was his mistake that you that you gave him a head injury , just because he was standing there with his truncheon, he get paid off for his actions , he earns his livelihood from his duty , he does not have personal grudges and you take out all your agression our these police men , Your leaders must be sitting with their families , they have nothing to do with it who got head injury or who is slapped like you. They just throw you here with us to gain

	point by raising slogan of your redemption.
8	Brain washed youth , who thinks apologizing government is shame Shoiab to his sister "No I will not go there , Murtaza Bhai (his leader ) is sitting there , father has ashamed me in front of him by apologizing for my act . He has made me shameless in the eyes of my leader Development project is demolishment projects of their identity for them "Tomorrow big ships will linger here and our small boats will be drowned"
19	Radical activities .  S.H.O. Nawaz "The bomb was in the trash , only one laborer got injured who was working in a building nearby , Owe still have idea , who did it so neither anybody took the responsibility"
21	Radicalization in the name of rights.... Leader Murtaza to Ghulam Qadir "This is a long debate .. and I don't want to turn the wedding of your son into possession, but just remember one thing we politicians talk about the change of system . we are just demanding our rights to live our own . we will protect the rights of fishermen and the right of your hut. You just want to give education to your son we want him to be responsive leader who will fight for education
25	Shoab to his sister " Those people are lucky enough who really don't know the poverty and the cause of poverty , who don't know about backwardness and in justice , those who don't know the meaning of exploitation, how much happy are they those who are unaware what future holds for them "

#### 4.5 EPISODE # 5

Scene	Dialogue
6	Ghafar who made fool to common people and sold the land of beach Ghafar to inspector "Hello , im Ghafar here , that beach case came again, he is arguing with Manzoor ,yes yes i will give you your share, yes it will be the same 25 % .
14	Shoab is not interested in brother's wedding because he is too much indulge in his organization Shoab to his sister So what if my photograph would not be taken , revolutionaries are the one who deserve photographs , those to change the plight of their people and vicinity

#### 4.6 EPISODE # 6

Scene	Dialogue
10	Unaware youth drowned in intoxication and dream only for gulf for better opportunities Rafique to Shadab " Shadab ! Shadab , what bad quality of alcohol did to bring last night , just because of it , I am day dreaming.. I just saw Shabir on the door , you brought such a bad quality . now just pray that I may go to Masqut , at least I would have some better quality of intoxicants."

#### 4.7 EPISODE #7

Scene	Dialogue
5	Shoab with property dealer Shoab : "It just because of you dealer , who are selling the identity of this land , you are selling the culture and history of the land just for your commission, I will not let you do that Gufar : "Commission is been taken by your leader , they are the dealers who do not want development , those who dine in the drawing rooms of nawabs and sardars and let you starve so that you always bow before them "

#### 4.8 EPISODE # 8

Scene	Dialogue
1	Shabir and Shoaib having argument with each other over land Shabir, what do you want again? He wants to put the dust of this earth on his head Shoaib: yes , It is much better then handing it over to businessmen
7	Shabir to his wife " What treasures are hidden in this land that we must keep them for our children , there is nothing , you must think about the future of your children , Do you want them to be Shabir like me who wonder in streets an sits idle in hotels?"

#### 4.9 EPISODE #9

Scene	Dialogues
6	Shoaib to his Sister Sakina Sakina: "What .. What are you talking about? you will kill your own brother ..." Shoaib "To secure my land I will kill anyone who will come on my way" "Just listen to me Sakina , I came here just to tell you to stop father , ask him not to find me , I am all fine where ever I am living nowadays, Just tell him the gun that he bought for his enemies will be used on his enemies , Ask him not t get worried about me .. got it ?"
8	An old man who is worried about the instability in Gawadar (Balochistan) "wrangle ... a wrangle every day , everyday a person kills other person for land... God may mercy upon us."

#### 4.10 EPISODES # 10

Scene	Dialogues
2	Conversation between Muhammad Bakhsh and Ghulam Qadir, Muhammad Bakhsh (a government officer ) presetting government narrative M. Bhakhsh: "Let me tell you the working of my organization here , we are here to build infrastructure here that means we want to make this place comparable to Dubai"Gulam Qadir : "where should we go then , in the evil of your development we are losing our homes , we do not want such development that make disputes among families " Muhammad Bakhsh "you are the owner of this land , this land gives you pride and identity , so don't you think this land also has right to be beautiful like the other lands in the world. Strategically you got the most important part of sea which is your luck . so many super powers of the world just dreamt about the occupying this part of the sea because of its immense importance. But we are doing with this land , we just making huts over it and unable to cherish its advantages, we even don't have clean water to drink , we just catch some fishes and this is the only advantage we have taken."
13	Shabir talks about harmony and prosperity "When I will have money , you know (Rafiq) what will I do I will ask Shadab to leave his ordinary jib and go for his passion and record castes , I will ask Shabne Khan the footballer who is drown in intoxication , I will ask him get out of plight and make a football team , even if he is not get selected for football of Pakistan . I will make a school , so that people like us could get education , I will make a hospital , where the poorer can get medical facilities , I will not spend this money in enjoyments at all. "

#### 4.11 EPISODE # 11

Scene	Dialogues
7	<p>Ghulam Qadir : I want to make a deal , that may not smash up the name of my ancestors neither harm my children. A deal in which I will be the honor of my land and may not stop the development of this land.</p> <p>Murtaza: Where did it happend Gulam Qadir , who will build his building on someone else land</p> <p>Ghulam Qadir: Why ? Isn't it happened in Dubai , and don't know how many counties do that , You are a Politician and you are unaware of this fact ?</p>
14	<p style="text-align: center;">De- Radicalization through opinion leader</p> <p>Shoib with his gun, working on target , while the Murtaza came to talk to him</p> <p>Murtaza: So you have got the point and we could not understand it till our hair turn white .</p> <p>Shoaib : When noboday is rady to listen , one has to chose gun to make them listen</p> <p>Shoib : Sir I don't want to waste my life by preaching my stance to people , nobody is going to understand my stance</p> <p>Murtaza : Do you think revolution is mocking bird,? you will target easily and it will be your food of hunger , or you just going to hit your country fellows and your right will be in your plate and you will be able to enjoy them ? revolutions are not brought like this , this will only bring anarchy . Revolution is the name of changing mindset .When all of us will be on roads with our demands not guns , that very day will bring revolution and on that very day each of our demand will be our right by law .</p> <p>Shoaib: nobody understood you though out your life , how they will listen you now , let me chose this path , may be it would be the right to reach destiny</p> <p>Murtaza : do you have doubts that you are strengthening the fight Shoib : I just have lost trust in your way to get right s . I just consider it shallow slogan, that would do nothing to us . The sound of these gun shots are more loud and listened faraway than your shallow slogans</p> <p>Murtaza : listen to me Shoiaib , your stance will make the situation worst for the poorer of your land , don't go that way , come back and fight for their rights</p>

The study of scenes and dialogues of drama "Darwaza" elaborates that drama is an effort to clarify the misconceptions of the society of Balochistan and to present them the true picture of their societal problems. The issue of radicalization is deep rooted in other societal problems such as poverty , ignorance, privation and fight of honor and identity that people of Balochistan are dealing with.

Drama begins with the scene of property dealer who Ghafar , who is aware of the significance and importance of land of Gawader .He came to establish his business and invite the investors to invest in the land of Gawadar and grab as much as they can, he tells investors that this land will turn into gold. On the other hand development in Balochistan is taken as the day of judgment by the common people who think that these development projects will take them away from their roots. The dialogues of Zainab drama reveals the health facilities .The health , poverty and identity crisis situation in cashed by politician who use these situations to raise the sentiments of youth in the name of "fight of rights

Episode 2 has introduced the working of political parties who are contributing in the radicalization of youth .They stop the educational activities and wash the brains of educated people in the name of "fight of rights". They distract the students from their true purpose of their lives and make them indulge into the political activities such as protests and anarchy for their political gains. Even in their speeches they challenge the writ of government and make the young stand in front of their own government. On the other hand the youth which is spare of the influence of these political leader are shown hopeless, and drench into ignorance and intoxication .

Ghufar the property dealer who is scold by Gulam Qadir who does not want to sell his identity or land. He gambits and grab the older son of the family to stand against his father by showing him the delusion of better future. While the youth which has been brain washed by politician has so much indulge into the politics that they do not even participate in the most important events of family

In episode no 4 the narrative of Pakistan over radical activities and protest against development or government has been disseminated . Here social cognition theory has been applied and narrative of Pakistan has presented in a way that stimulate the retinal of viewer. Police officer (S.H.O) firstly describe the hatred based activities of protester and then tries to shook the radicals about their unjustified acts , he clarifies them that Pakistan police and administration is there for their protection, by giving touchy argument to gain the sympathies of viewers. In scene no 19 drama reveals the usability of society where government of Pakistan dealing with radical activities such as bomb blast . While brain washed youth is not ashamed of their acts of anarchy and still stick to their stance that the development projects are the demolishing projects of

their identity.

Another episode present the opportunist is making innocent poor people fool in the name of development just to gain his maximum. This character is an abstract representation of who are present there in Balochistan and they just have their own interest. They are working on their own agenda of maximum gains and to earn gains they are contributing in destabilizing the society by making brother fight with each other and of course the role of black sheep

Episode No 6 has pointed out the youth which is drenched into intoxication and their only hope of survivals is their jobs in gulf countries. Episode no 7 presents the conversation of police officer present the other side of the coin to the viewer and stimulate their reasoning. He blames Murtaza for the feeble minded society of Balochistan and ask him why did not he raise the voice against illiteracy, ignorance in society?. Why did not he make people strong enough to embrace the development them self? Instead he is misleading the society that the development is conspiracy and projects are curse for them.

Episode no 8 revealed the situation of the family who has difference of opinion regarding developmental projects in Gawader (Balochistan). One of the brother is there to embrace the development for the sake of better future and the other one is ready to take his life even, to secure the identity of his ancestors (Referring to scene no 1). Lately the stance of the brother who is in the favor of development project has been told with an emotional appeal and tried stimulate the viewer by providing them food for thought that they must think about their future generation. Do they want to up bring their child in same social plight? (Referring to scene no 7)

Episode no 9 has shown the youth who has reached to the point where he took the gum against his own brother by being impressed by the sentimental speeches of political leader and he is ready to defend his identity with his gun and for his vision he can kill his brother even. (Referring to the scene no 6) The older people of Balochistan are afraid of instability caused by development projects (Referring to scene no 8) Scene no 11 explains the situation to viewer and it address the older people that soil is not everything, until to make it utilize for betterment, and those who can understand the real worth of land deserve to cherish its fruits.

Episode no 10 is the further explanation of the situation of development and confusion in mind of people of Balochistan has been clarified, with the reference to the narrative of government of Pakistan. The government officer Muhammad Bakhsh presents the vision of Pakistan in front of the people of Balochistan who are rigid to embrace the development. The viewer has been address in very sympathetic way and explanation of the misconception has also been address. The thought provoking dialogues of the officer is an attempt to raise the question in the mind of viewer regarding the right of their land upon them. It ask people why they just want to be fishermen? Why cannot they dream big as they have been blessed with best region which is been the dream of super powers?

Episode no 11 present the solution of the greatest problem of Baloch society, that the people of Balochistan are not ready to give up their land in the name of development no matter what harm it may bring to them. It presents the solution of the problem which is been given by Muhammad Bakhsh (government officer) that again inculcate the message sincere efforts by government of Pakistan, that government is concerned with the insecurities of Baloch society and they sincerely want to address their concerns regarding development projects. Ghulam Qadir tells Murtaza that he will make a deal with investors of developmental project on the pattern of Dubai and other countries of the world. He will remain the owner of the land and investor can use his property on equal profit sharing

## 5. CONCLUSION

Media is an instrument of social change as it is a tool that carries information and education which plays a key role in social development and perceptual change. Media has an ability to reach the masses at massive level (through TV, Radio etc) so it can contribute for the betterment of maximum people.

Drama serial "Darwaza" has address the issue of radicalization in an effective manner, using the education -entertainment strategy. It address the insecurities of society in an excellent manner and present the narrative of state through the characters of faithful government officers to clarify the misconceptions of the society regarding government of Pakistan. It gave the message to the radicals to fight against the real enemies of Balochistan rather expanding their doubts upon the sincere efforts of development by state. It de-radicalize the radicals through the character who has been an inspiration to them and condemn the radical activities through their opinion leader and leave it up to viewer to analyze each and every aspect and make decision of their own weather radicalization is in the favor of prosperity of Balochistan or sincere efforts of the state who is ready to address all their insecurities and making best attempts to make Balochistan a prosperous land.

## 6. RECOMMENDATIONS

Media should try to explain the root cause of radicalization (international actors, economic deprivation etc.) to the people so that they try to understand the stance of Government of Pakistan and came forward to solve the issues of table rather with aggression.

Media can mould the opinion of the radicals of Balochistan by running awareness campaigns to unveil the international propoganda and their interest in separate Balochistan

Illiteracy one of the major cause that let Baloch people pray of international propaganda . In order to deal with this type of situation, radio especially, Community Radio can help to reach out to a large number of masses. It can be used as counterbalance the hatred and a medium of propagation of set agenda of Pakistan.

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